

The Russells Lead the Way

by Clifford Oliver



An interactive new play introducing 'Leading the Way: achieving resident-driven accountability and excellence'

Widower Joe shares his Housing Association house with single-parent daughter Karen, 16-year-old Granddaughter Kat and her resident boyfriend Kyle. Together, the Russells form a three-generational family of our time.

When Service Development Assistant Neville meets Joe and the family at an event to introduce resident-led self-regulation, he finds that engaging some tenants is about to become a whole lot more challenging!

Specially devised for conferences and community events, The Russells Lead the Way encourages people to involve themselves in working closely with you on developing the 'Leading the Way' agenda.

"Arc created a dynamic interactive theatre piece for our first tenants conference. It was funny, to the point, and the audience thought it was brilliant. It is an excellent way to actively engage people and get them talking about how they can become more involved in the planning and delivery of our services. I highly recommend Arc and this lively method of encouraging involvement."

Corporate Services, Broadland Housing Association

Established in 1984, Arc is a leading educational theatre company creating original theatre and drama-based programmes and storytelling for young people and adults. Arc specialises in creating and performing theatre that challenges assumptions and causes real change in the way that people relate to one another at work, at school and in the community.

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